

LSU

Google Developer



Groups



Sponsorship Booklet

Introduction Letter

Dear Company Representative,

On behalf of the Google Developer Groups (GDG) chapter at Louisiana State University, we'd love to invite your company to partner with us!

At GDG LSU, we're all about helping students grow, create, and lead. Our mission is to empower future tech leaders by providing hands-on opportunities to learn and make an impact. Each year, we host

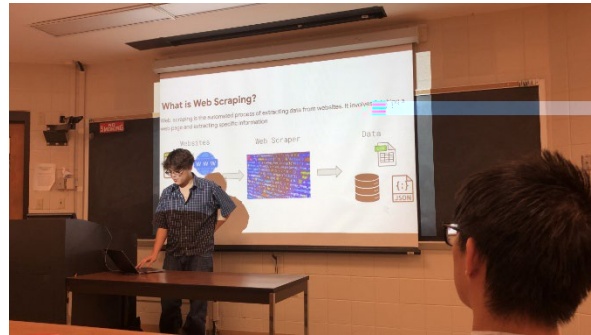
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About GDG and Our Chapter

The Google Developer Groups (GDG) chapter at Louisiana State University is a growing student-led community dedicated to learning, collaboration, and innovation using expansive technologies. Open to students of all majors and experience levels, GDG LSU empowers students to grow their skills and build real-world solutions that make a difference .

As of May 2025, we've grown to **180 active members** and are continuing to expand. Our mission is to help students learn new technologies, connect with peers across diverse backgrounds, and build a welcoming, inclusive community. We regularly host hands-on events, workshops, and coding sessions, while also giving members opportunities to lead and shape the direction of the club.

From personal branding workshops to Google tech events and professional development sessions, GDG LSU is a space where students can explore, create, and thrive. With your support, we can continue inspiring the next generation of developers and leaders at LSU .



Club Events

General Body Meetings

General body meetings are monthly meetings that allow us to engage with our members and announce upcoming GDG LSU events. They include professional workshops, guest speakers, and company-sponsored events. Topics in these meetings may include but are not limited to career fair preparations, owning diversity, leadership/team building, problem solving, and more. Approximately 50-75 members attend each of these meetings where food or snacks are usually provided.

General Socials/Workshops

General social events are events held by GDG LSU that help build a strong sense of community and create better bonding experience among members. These socials are planned to be off campus where venues may be rented. Workshops are used to build members' professional development skills through resume building, mock interviews, etc. Food is also provided for these socials and workshops when in person.

GeauxHack

GeauxHack is a student-led hackathon, now in its third year and proudly hosted by the Society of Asian Scientists and Engineers (SASE) and the Google Developer Group at LSU. This two-day event brings together students from diverse backgrounds to collaborate, code, and create innovative software solutions in response to real-world prompts. Participants can use any tech stack of their choice, making it a versatile platform for exploration and skill development. GeauxHack offers not only an exciting competition with prizes and recognition, but also mentorship opportunities from experienced club members providing valuable learning experience.

Sponsor Benefits

Brand Visibility Across Campus & Online

Get your logo and brand featured in our newsletters, email blasts, social media campaigns, and event recaps — reaching hundreds of students at LSU and beyond.

Host or Lead a Featured Event

Take the spotlight with a dedicated general body info session, workshop, or sponsored event where you can directly engage with our talented student members.

Premium Logo Placement

Your brand will be front and center on our T-shirts, banners, event slides, and promotional materials — seen by students, faculty, and event attendees across camp



Corporate Sponsorship & Support

Please select a package: _____

	Code Gold (\$5000+)	Dev Silver (\$2500)	Builder Bronze (\$1000)	Community Supporter (\$500)
Recognition	Premier logo placement and shoutouts at all GDG events	Logo placement and verbal recognition at major events	Logo listed on select event slides and materials	Name listed as a supporter on club site
Event Access	Free access to GDG events	Discounted access to signature events	Discounted access to select events	Access to select free events and meetups
Exclusive Events	Host 3 private recruitment or showcase sessions	Host 2 private engagement sessions	Host 1 target recruitment session	GeauxHack